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BIOSUISSE ORGANIC animal feed to be sourced exclusively from Europe starting in 2019

The Swiss organic animal feed sector (producers, compound feed producers, importers, retailers, and Bio Suisse) signed off a new animal feed strategy in 2015. The aim is to ensure that, in the future, animals from Bio Suisse operations in Switzerland will only be fed BIOSUISSE ORGANIC feed sourced from Europe. The new agreement represents Bio Suisse's response to the expectations of Swiss organic consumers, who have increasingly questioned the long transport distances for animal feed.

Swiss animal feed imports from outside Europe will be phased out starting in 2017. As of 2019, all BIOSUISSE ORGANIC animal feed imports into Switzerland must originate in Europe.

We have already informed our Swiss importers of the new animal feed strategy. This letter is intended to provide direct information to all BIOSUISSE ORGANIC operations that produce and/or trade in animal feed. As we are aware, these changes mean that a number of operations and companies outside Europe will lose an attractive sales market.

In Switzerland, the demand for BIOSUISSE ORGANIC European animal feed currently exceeds supply in the case of some products such as soybeans. The Research Institute of Organic Agriculture (FiBL) is supporting the cultivation of soybeans in Eastern European countries with the aim of expanding European production.

We will keep you informed of further developments. If you have any questions, please do not hesitate to contact us.

Bio Suisse
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